



Lead, Communications & Strategy

Who We Are

International Justice Mission (IJM) is the global leader in protecting vulnerable people from violence around the world. Our team of over 1,200 professionals are at work worldwide in over 30 offices. Together we are on a mission to rescue millions, protect half a billion, and make justice unstoppable.

We are a global community that cares for one another. We believe that the way we work is as important as the results we achieve. We provide professional excellence with joy and celebration to all those we serve.

The Need

For 25 years, IJM has pioneered the work to protect vulnerable people from violence. 9 out of 9 times in the last decade, IJM's Justice System Strengthening Projects have reduced slavery and violence between 50 and 85% for very large populations of people in poverty.

As we grow to expand our impact to protect 500 million people from violence by 2030, we are a **Lead, Communication and Strategy** who is responsible for coordinating the communications to execute OSEC strategies specifically constituent visits, public events, social media and partnership engagements. This position requires strong coordination skills to handle multiple priorities and competing deadlines while bringing creativity, innovation and an entrepreneurial spirit to the work. The role will contribute to content creation by producing advocacy materials including survivor testimonials to amplify the organization's mission. The strategist will also engage in global content gathering, sourcing compelling stories and insights for integration into communications materials. Furthermore, the position will support internal and external communications, managing stakeholders and advocacy messaging specific to the strategies and organizational updates to promote a consistent and positive public image for IJM and its work.

This a regular position based in Manila, Philippines

Roles and Responsibilities

Content Creation, Social Media & Communications Impact

- Produce advocacy materials including survivor testimonials including upholding ethical storytelling and amplifying IJM's mission for the OSEC program.

- Gather compelling global content, stories, and insights for integration into strategic communications.
- Develop dynamic, engaging social media content and monitor performance to optimize impact specific to the OSEC strategy.

Event Management & Partner Engagement

- Design and deliver communications and content that enhance events and partner engagements, ensuring strategic messaging is integrated throughout.
- Strengthen relationships with partners by producing tailored materials that communicate IJM's mission, impact, and opportunities for collaboration.
- Lead constituent visits, communications-specific public events and partnership activities, including production of communications packets and content kits.

Innovation & Optimization

- Refine creative approaches and storytelling strategies to maximize audience engagement and advance program strategies.
- Contribute innovative ideas to strengthen the effectiveness of strategic communications and partner engagements supporting the Head of Communications.
- Coordinate with design, digital and creative staff to produce high-quality communication outputs.

Education & Experience

1. Bachelor's degree in communications or similar relevant field of study from an accredited university
2. Four years of communications work experience preferred
3. Exceptional level of English (both written and oral)
4. Superior coordination capacity to prioritize tasks and manage work simultaneously
5. Demonstrated ability to do work with a high level of detail and accuracy
6. Ability to translate complex information into clear, compelling messages
7. Experience of engaging and tailoring messaging or work to different stakeholders and audiences
8. Understanding of advocacy and strategy communications approaches
9. Ability to work collaboratively across departments and with senior leadership
10. Excellent writing, editing and proofreading skills tailored for diverse audiences

Technical Competencies

1. Excellent, proactive networking skills, able to obtain concrete outcomes from network connections
2. Experience drafting and production of messaging materials, reports, presentations, and stakeholder communications
3. Strong and demonstrable public speaking and written communication skills

4. Expertise in Microsoft Office Suite (Word, Excel, Outlook, PowerPoint, Access)
5. Confident and creative social media experience; with engagement, tracking, and monitoring experience advantageous

Non-Technical Competencies

1. Mature orthodox Christian faith
2. Humble and resilient
3. Pursues excellence
4. Culturally aware and appreciative of difference
5. Strong service ethic
6. Innovative problem solver
7. Ability to build trust and strong partnerships with others
8. Courageous in pursuing opportunities and challenges; tenacious in achieving goals; and professional
9. Solution-focused
10. Evidence of results-driven and results-based self-management
11. High attention to detail and commitment to quality

Other Duties

This job description is not designed to cover or contain a comprehensive list of duties, responsibilities, and activities for the position. Duties, responsibilities, and activities may change at any time with or without notice. All positions are required to perform any additional tasks assigned by the supervisor.

IJM holds strict safeguarding principles and a zero tolerance to violations of the Safeguarding Policy, Protection against Sexual Exploitation, Abuse and Harassment Policy, and Code of Ethics. Candidate selection is based on technical competence, recruitment, selection and hiring criteria subject to assessing the candidates value congruence and thorough background, police clearance, and reference check processes.

Application Process:

Please submit your updated resume, cover letter, and statement of faith in one PDF document to phpeoplesupport@ijm.org on or by **31 July 2025**.

**What is a statement of faith?*

A statement of faith should describe your Christian faith and how you see it as relevant to your involvement with IJM. The statement can either be incorporated into the cover letter or submitted as a separate document and should include, at a minimum, a description of your spiritual disciplines (prayer, study, etc.) and your current fellowship or place of worship.