



Sr. Strategist, Engagement and Communications

Brand, Media, and Communications

IJM

Who We Are

International Justice Mission (IJM) is the global leader in protecting vulnerable people from violence around the world. Our team of over 1,200 professionals are at work worldwide in over 30 offices. Together we are on a mission to rescue millions, protect half a billion, and make justice unstoppable.

We are a global community that cares for one another. We believe that the way we work is as important as the results we achieve. We provide professional excellence with joy and celebration to all those we serve.

The Need

For 25 years, IJM has pioneered the work to protect vulnerable people from violence. 9 out of 9 times in the last decade, IJM's Justice System Strengthening Projects have reduced slavery and violence between 50 and 85% for very large populations of people in poverty. As we grow to expand our impact to protect 500 million people from violence by 2030.

We are seeking a Senior Strategist, Engagement and Communications, who will be responsible for managing projects involving multiple staff and navigating competing deadlines. The position affords the opportunity to innovate, brainstorm, and bring an entrepreneurial spirit to the work. The position will primarily play a critical role in events management and partner engagements. Also, the position will manage the Brand, Media, and Communications (BMC)'s internal and support external communications. The Senior Strategist will manage BMC's internal communications such as I STORYA to ensure staff are kept informed and motivated. The position will also help monitor IJM's social media and ideate to promote a positive public image on behalf of the organization.

This position is based in Manila, Philippines and reports to the Director of Brand, Media, and Communications.

Responsibilities:

- Assists in developing relationships with strategic partners who can support the BMC team and overall program objectives.

- Manage events initiated by Advancement Offices:
 - Provide high quality logistical support to IJM global and Advancement offices activities in the Philippines (e.g., year-end campaigns, content gathering, etc.)
 - Lead constituents' visits
 - Oversee procurement processes related to events and partner engagements
 - Support BMC-initiated deterrence campaigns and Advancement Offices marketing campaigns e. Represent BMC in ADVOCOM meetings
- Monitor the impact of IJM PH's digital marketing efforts to amplify solutions and key messaging to end OSEC nationally, regionally, and globally.
- Support evaluation of engagement and impact through analytics to deliver significant increases in followers.
- Co-develop a comprehensive, innovative digital communications strategy to significantly raise IJM PH's profile and drive partner engagement with IJM in the Philippines.
- Monitor IJM PH's social media strategy and support the development of dynamic, cut-through, and timely content.
- Manage content development of compelling news features for ISTORYA.
- Deliver high quality email and print communications in support of the marketing and communications plan, utilizing best practices to ensure high and effective engagement.
- Support the preparation and monitoring of BMC's Expense Budget.
- Ensure BMC's prompt, compliant, and complete utilization of reporting platform.
- Organize and maintain BMC's work calendars and staff itineraries.
- Provide logistical support for all BMC training sessions, events, activities, and international media coverage.
- Participate in IJM's spiritual formations and cross-functional projects with other IJM internal teams.
- Support preparation and provide leadership in office-wide events and initiatives that contribute to the overall success of the IJM OSEC Program.

Qualifications:

- Bachelor's degree in communications or similar relevant field of study from reputable universities
- Five years of communications work experience preferred;
- Fluency in oral and written English and Tagalog;
- Expertise in Microsoft Office Suite (Word, Excel, Outlook, PowerPoint, Access);
- Proven administrative capacity to manage projects and tasks simultaneously and to complete them with minimal supervision
- Demonstrated ability to do work with a high level of detail and accuracy

Critical Qualities:

- Excellent, proactive networking skills, able to obtain concrete outcomes from network connections.
- Project management. Proficiency in project data management – familiarity with tracking systems.
- Strong public speaking and written communication skills.
- Understanding of volunteer activation.

- Mature orthodox Christian faith.
- Humble and resilient.
- Pursues excellence.
- Culturally aware and appreciative of difference.
- Strong service ethic.
- Innovative problem solver.
- Ability to build trust and strong partnerships with others.
- Courageous in pursuing opportunities and challenges; Tenacious in achieving goals; and Professional.
- Solution-focused.
- Evidence of results-driven and results-based self-management.

Application Process:

Please send your updated resume, cover letter, and statement of faith, in one PDF document to phpeoplesupport@ijm.org on or before 30 August 2024.

IJM holds strict safeguarding principles and a zero tolerance to violations of the Safeguarding Policy, Protection against Sexual Exploitation, Abuse and Harassment Policy, and Code of Ethics. Candidate selection is based on technical competence, recruitment, selection and hiring criteria subject to assessing the candidates value congruence and thorough background, police clearance, and reference check processes.

**What is a statement of faith?*

A statement of faith should describe your Christian faith and how you see it as relevant to your involvement with IJM. The statement can either be incorporated into the cover letter or submitted as a separate document and should include, at a minimum, a description of your spiritual disciplines (prayer, study, etc.) and your current fellowship or place of worship.